XLR8 COACHING

Exceed Your Business Goals

CONSULTING

www.cjmertz.com



Table of Contents

Introduction		3
Company Overview		4
Our Services		5
Our Approach		6
Case Studies		7
Client Testimonials		8
Team Expertise		9
Pricing Options		10
Performance Timeline	i	11
Client Onboarding		12
Contact Us		13

Introduction



Welcome to CJ3 Consulting and the XLR8 Training Program. We are excited to share the program options for your business development needs At CJ3, we combine creativity, innovation, and strategy to deliver exceptional solutions that will help your business grow and thrive. **35+** Years of operations

373+ Practices Started

4127+

In-Office Evaluations Performed

11640+

Clients Worldwide



Dr. CJ Mertz CJ3 Consulting CEO



Company Overview



About Us 🔊

CJ3 Consulting is a full-service business development group established in 1987. We have a passion for a forensic evaluation of all areas of your business and custom creating the solutions needed to take your practice to the next level. For 35+ years we have successfully served clients around the globe and across diverse healthcare industries, mapping out the specific steps needed to help them achieve their service and financial goals. In short CJ3 empowers businesses with innovative solutions that drive sustainable growth.



Our mission is to build high-performance teams through cutting edge strategies, with a focus on delivering tangible and enduring success. We do this by providing concrete pathways for teams to achieve and sustain prosperity in today's dynamic business landscape

Vision

Our vision is to continue to be globally recognized leaders in practice development renowned for our consistency, results, expertise, and unwavering commitment to our clients' overall success

Our Services

Business Development

Business development implementing a strategic battle plan that includes identifying key targets and outcomes specific to each client. This system leads you to gain insights and skills essential for navigating the intricacies of a high service - high profit practice. Using our trademarked IDEAL process in a collaborative environment, enables our members to use innovative solutions and address specific challenges in the healthcare business landscape







In Office Evaluation



Total Life Conditioning Camp

Events

In Person trainings and seminar events rooted in the IDEAL system. Each one will leaves attendees both inspired and prepared with the exact tools to implement immediately to create lasting change



2024

www.cjmertz.com











Team Development

Discovery & Strategy



Marketing & Promotion



We begin by deep dive evaluation of your practice to create a tailored strategy.

Our team uses proven business procedures and protocols to help you achieve your goals & outcomes

We implement development strategies to increase new patients and your target outcomes.

We continually analyze data, communicate and refine to optimize all efforts to increase results.

2024



Case Studies





Our team conducted a comprehensive practice audit and developed a tailored strategy. This included team development, procedure updates and marketing innovations and patient service enhancements.



Our client, a chiropractor who has a single private practice in Ohio approached us with several pressing challenges:

Inconsistent NP Flow



Our clients referral and external promotional marketing campaigns had gaps leading to limited new patient opportunities.

Memory Management



His team had poorly defined procedures leading to details overlooked, mistakes made and pressure to remember everything.

Variable Monthly Collections



The client worked harder thank ever yet was experiencing a steady decline in revenue & poorly managed financial transactions



Within twelve months, our client saw a 106% increase from 100pv/wk to over 212pv/wk. Implementing recommended marketing updates resulted in a significant boost in front doors with tangible being NP's being scheduled consistently for a full week ahead while monthly revenue saw record breaking results for six months in a row.



Client Testimonials



Process Transformation

McGowan Chiropractic



Dr. Mark McGowan McGowan Chiropractic CEO

"Knowing what to do and how to do it was a continual struggle. I knew nothign about running a business let alone a profiatble one. BIG thank you to Coach CJ for 20+ years of coaching helping me to exceed my goals."



Team Development

True Chiropractic



Mikayla Hubbard True Chiropractic CFO

"Since beginning training with Dr. Mertz we have strealined our process, increased our team satisfation while increasing our revenue 43% in the last 8 months"



Rivertown Chiropractic



Dr. Edward Bickmeyer Rivertown Chiropractic CEO

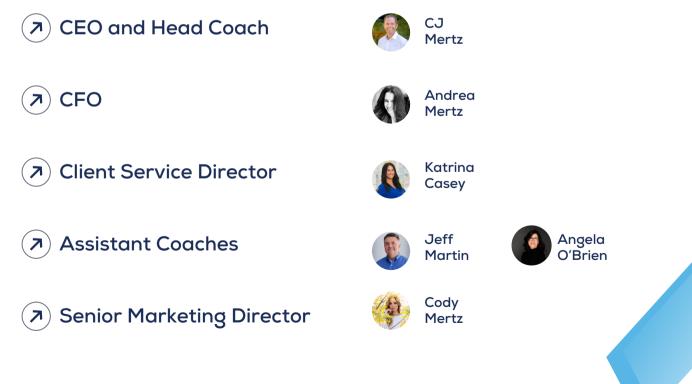
"Coach CJ's directions and systems are easy to follow. ,Simple clear steps have allowed my team to implement and create change resulting in increased visits, increased revenue and decreased stress"



Team Expertise



Our team comprises experts in various fields, including business development, practice mangament, patient outcomes, client service, web design, development, SEO, and digital marketing. We bring a wealth of experience and knowledge to every client



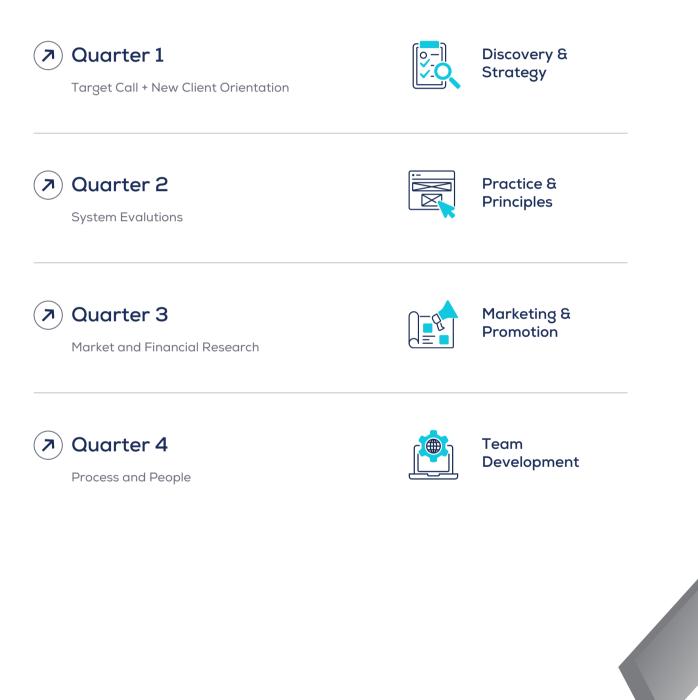
Pricing Options XLR8 Mindset | Full Access



Pricing Options XLR8 | Specialized Access

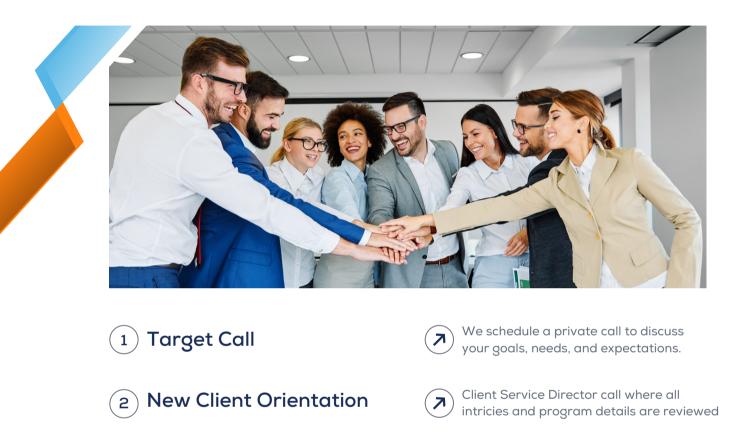


Performance Timeline



www.cjmertz.com

Client Onboarding



- 3 One-2-One Calls
- 4 Consistant Training
- 5 Event Registration
- 6 Ongoing Support

- Dedicated team member will assigning a specific time each month for you to call in for private training with Dr. CJ Mertz
- We provide access codes to regular monthly calls and trainings for both doctors and teams.
 - Scheduling team registration for TSI events and trainings
- We offer post-launch support and assistance as needed.

2024 *Private calls Target, One-2-One & NCO | available with Mindset and Focus program levels



Dr. CJ Mertz



Contact Us

() Website	www.cjmertz.com
C Phone	512,474.1895
🖾 E-mail	andrea@cjmertz.com
😥 Instagram	@cjmertz.com
IQ address	Austin Texas